



### **Art Car Owners:**

You are invited to apply to the 16th annual Deep Ellum Arts Festival® as an invitational Art Car Exhibitor. The Festival will be held April 2-4, 2010 in downtown Dallas, Texas.

The Deep Ellum Arts Festival is the signature event of the Deep Ellum Entertainment District. Known for its “new age” energy the Festival maintains a carousel of cultural synergy, funky celebration and features everything from musicians, cutting-edge decorative artists to sculptures, muralists, chalk poets and ethnic dancers. Last year over 60,000 art and music enthusiasts attended this three-day, free-to-attend artist's celebration. In addition to the visual and performing artists, the festival would like to again, after a 5 year hiatus, feature a special invitational exhibit of “Art Cars” or sculptured and decorated automobiles that can be legally driven.

### **Participation Requirements**

All participants must have vehicles that are available to be showcased during festival hours:

Friday, April 2	4:00p to 11:00p
Saturday, April 3	11:00a to 11:00p
Sunday, April 4	11:00a to 7:00p

Vehicles may be left unattended during show hours. Vehicles may also be left overnight on the festival grounds or removed and returned the next day. Overnight security will be on duty; however, the festival can not assume any liability for the vehicles.

Vehicle Artists who make and would like to sell their own unique art may be granted permission to do so on an individual basis. If interested, please send photos of your original artwork along with a brief description and return it with your art car application.

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**Main Events International (MEI) • PO 412 • Santa Barbara, CA 90027**  
214-855-1881 phone • 805-456-0303 fax • [www.meifestivals.com](http://www.meifestivals.com)

**Entry Requirements**

The attached entry application must be received by **March 15, 2010**. A photograph, video, or web address must accompany the application that clearly displays your vehicle and how it would look during the festival. Selected participants will first be notified by phone and then by a follow up letter that will contain other pertinent information such as hotel information, maps, and credential. A signed hold harmless agreement will be required from all accepted participants.

**Honorarium**

The Festival will provide Art Cars chosen to participate an honorarium of \$150 to help defray expenses. We wish we could do more, but the current state of Sponsorships have dramatically limited our budgets. This honorarium will be paid immediately at the conclusion of the festival. Consideration will be given, but at a reduced honorarium, to any participants who would like to participate, but are unable to do so all three days.

**Credentials**

Selected participants will receive Festival credentials for themselves and their guests, which will permit them access to our Artist Lounge with complimentary coffee, water and other refreshments.

The Deep Ellum Arts Festival is produced and presented by Main Events International (MEI), a festival design and production company, dedicated to invigorating communities with diverse live performances and festival activities. For additional information on this or other festivals that we produce please check out our website at **[www.deepellumartsfestival.com](http://www.deepellumartsfestival.com)**.

Sincerely,

Jason Millard, Vice President  
Main Events International (MEI)

Application Included

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**April 2-4, 2010**

[www.deepellumartsfestival.com](http://www.deepellumartsfestival.com)

## **Invitational Art Car Exhibitor Application**

Please complete and return the following application to be considered for participation at the upcoming 16<sup>th</sup> annual Deep Ellum Arts Festival.

**Vehicle Owner / Contact Person:** \_\_\_\_\_

**Artist Name (if different):** \_\_\_\_\_

**Car Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Daytime Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Describe in detail your Art Car entry** *(include photo, video or web address)*

*(i.e., type of vehicle, dimensions, artist theme, materials used, amount of time to create, etc...)*

**Describe your original art if requesting authorization to sell** *(include photo, slide or web address)*

*(i.e., describe art, materials used, approximate sales price, etc...)*

If accepted, which days will you participate?

**ALL**       **Friday, April 2**  
4:00pm – 11:00pm       **Saturday, April 3**  
11:00am – 11:00pm       **Sunday, April 4**  
11:00am – 7:00pm

I wish to be considered for the 2010 Deep Ellum Arts Festival invitational “Art Car” exhibition as explained under the terms described in this invitation.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Return completed application by mail, fax or email to:

**Main Events International (MEI)**

P.O. Box 412, Santa Barbara, CA 93102

Fax: 805-456-0303 | Email: [info@meifestivals.com](mailto:info@meifestivals.com)