



*... a party for all of the senses, this unique gathering with tantalizing sights, sounds and flavors, attracts over 10,000 people annually and celebrates this vibrant area's hip style and energy*

The Festival is designed to become the signature event and the biggest weekend of the year for Uptown Dallas Texas. This **free-to-attend** annual, outdoor "visual and performing arts festival" will attract a diverse audience of affluent art and music enthusiasts between the ages of 21 to 45. The All About Uptown Festival will highlight the myriad of restaurant, shopping, entertainment and living options found in this charming pedestrian friendly community. The Festival will feature food, music, trolley rides, historic home and cemetery tours, artist and artisan booths, chef demos by hot Uptown chefs and the pet contests.

**September 25, 2010  
Dallas, Texas**

[www.meifestivals.com/aauf](http://www.meifestivals.com/aauf)

### COMMERCIAL EXHIBITOR APPLICATION

Please return the following application by Mail, FAX or EMAIL to Main Events International (MEI). We will contact you promptly to discuss tailoring exhibitor opportunities to meet your marketing objectives.

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS STREET:** \_\_\_\_\_

**CITY / STATE / ZIP:** \_\_\_\_\_

**TELEPHONE & FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ACTIVITY:** Please describe the activity used in your pavilion exhibit space to promote and demonstrate your products or to distribute information about your organization or service.

\_\_\_\_\_  
\_\_\_\_\_

**PAVILIONS & SPACE:** Please indicate the number and size of pavilion(s) needed.

\_\_\_\_\_ **10'x10' - \$3,000**

\_\_\_\_\_ **10'x20' - \$3,500**

Upon receipt of your application we will contact you to confirm your participation and send you an appropriate invoice. Your credentials and other festival information will be mailed to you approximately three weeks prior to the festival date.

**Please mail, fax or email completed application to:**

Main Events International (MEI)  
P.O. Box 412, Santa Barbara, CA 93102  
Telephone (214) 855-1881, Fax (805) 456-0303  
Email: [info@meifestivals.com](mailto:info@meifestivals.com) | [www.meifestivals.com](http://www.meifestivals.com)

**MAIN EVENTS  
INTERNATIONAL**  
*The Celebration Engineers™*